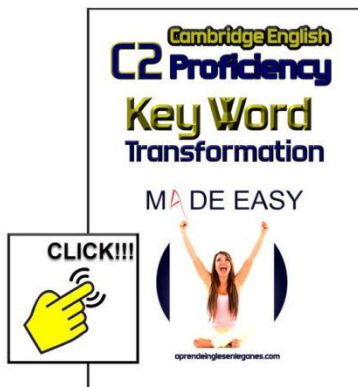


# TO USE SOMETHING TO ACHIEVE SOMETHING



## C2 PROFICIENCY learn how to do **Key Word Transformation** exercises

### BRING SOMETHING TO BEAR (on/upon something)

**Formal** - to use something, for example your power, authority, or your knowledge, in a way that will have a big effect on something or someone

- The full force of the law was brought to bear on anyone who criticized the government.
- The team of engineers brought their collective expertise to bear on designing an innovative solution.

### CAPITALISE ON SOMETHING

**phrasal verb**

to use a situation to your own advantage:

- She capitalized on her knowledge and experience to get a better job.
- Ecuador has capitalized on its natural beauty to attract tourism.
- The team failed to capitalize on their early lead.

### DRAW ON SOMETHING

**phrasal verb**

to use information or your knowledge of something to help you do something:

- His novels draw heavily on his childhood.
- She had a wealth of experience to draw on.
- We hope that we will be able to draw on these ideas to develop the work further.

### TAP INTO SOMETHING

**phrasal verb**

to manage to use something in a way that brings good results:

- If only we could tap into all that energy and creativity.
- He discovered a way to tap into his inner strength and overcome the challenges.
- The company aims to tap into new markets to expand its customer base.